



MATTIAS HUSSER

1985.10.29 (40 yo) / French

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PROFESSIONAL EXPERIENCE

- 2025 **Senior Art Director | Generative AI specialist** at EssilorLuxottica (Milan - Italy)
Freelancer (since 2010) working for various clients/agencies (Worldwide)
Model (since 2012) for Uniqlo, Sony, OPPO and other brands (Worldwide)
- 2015 - 2023 **Senior Art Director** at Nikon-Essilor (Tokyo - Japan)
Second prize of the DMM THEATER Holographic VR Contest 2016 (Tokyo - Japan)
Creation of the **Tokyo Watchers** book (Worldwide)
- 2013 - 2015 **Art Director** at Eurostrategie Agency (Strasbourg - France)
Release of my first album **Soundtrack of a Night** as Sovnger (Worldwide)
- 2009 - 2012 **Art Director** at Inari Studio, a Graphic Designers collective (Strasbourg - France)
Speaker at High School Fustel de Coulanges (annual Design course) (Strasbourg - France)
Graphic Designer/Photographer at WAF (Advertising Agency) (Paris - France)

SKILLS

- On my computer Generative AI, video/photo/sound editing, sound design, animation,
professional user of the Adobe Creative Suite, Logic Pro, Figma and Mac softwares
- On the field Team leading, creative and art direction, video and photo shooting/directing, sketching,
modeling

FORMATION

- 2004 - Forever Self-formation
- 2024 - 2025 Master's degree in Artificial Intelligence at MIAT
- 2007 - 2009 Bachelor's Degree of Graphic Designer at LISAA Paris
- 2006 - 2007 IUT SRC/BTS of Graphic Design and Communication at Mulhouse (France)
- 2004 - 2006 Strasbourg Plastic Arts University
- 2004 Baccalaureate in Literature stream with Plastic Arts option at Fustel de Coulanges

MISCELLANEOUS

- Languages **French** (native) - **English** (read/spoken/written) - **Italian** (un po') - **Japanese** (survival mode)
- Passion DJ since 2002 and **music composer** since 2007 as **Sovnger**
- Interests Cinema, photography, music, GenAI, new technologies, **ceramic**, VFX, art, travel, video games
- Sport Tennis, cycling, workout and constant brain training 🧠